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| **Success Story**  **Information Gathering Sheet** | |
| **Project name:** | |
| **Author’s name:** | |
| **FOCUS** | |
| **Focus/Theme of the story**  An individual or community overcoming adversity, grasping new opportunities, gaining knowledge, finding new markets, taking up an advocacy effort, realizing a dream, etc.  *person + issue or problem + intervention = effect on person* |  |
| **Point of view**  Write the story from the perspective of those who are benefiting from the project: a participant, family member, friend, village, farmer, trader, customer, etc. |  |
| **Audience(s)**  Who is the intended audience for the story? You may have several. |  |
| **Proposed Title of the Success Story**  Grab the attention of your audience! |  |
| **BACKGROUND** | |
| **Name(s) and contact information (if available, or just village name) of the people you interview** |  |
| **When did interview(s) take place?** |  |
| **Time period of the story** |  |
| **Location of the story** |  |
| **Current situation/context**   * In short, why was the project intervention was necessary? |  |
| **BASIC QUESTIONS** | |
| **What are the problems or difficulties you are experiencing as a result of…?** |  |
| **What barriers or issues did you face?** |  |
| **What did you decide to do to tackle the problem?**  • What actions did you take?  • Who was involved?  • How long did it take to accomplish?  • Did anyone help you? |  |
| **Describe the most important result of the action you took:**   * How did it benefit you? * Your family? * Your community? |  |
| **Project impact:**   * Since the project was implemented, how   is life different for you? (Changes in culture/norms, or behavior; increased access to proven technologies, inputs, information, etc.)   * Were there any (unintended) results that surprised you? |  |
| **Next steps:**   * What do you plan to do next, now that…? |  |
| **Lessons learned:**   * What were the key elements that made your action a success? * What would you do differently? * What advice would you offer to others in the same situation? |  |
| **PHOTOS!**   * Take a lot! You can choose the best later. * Turn off the time stamp. * Take a few close-ups of the person; show their face, their expression. * Ask them to take a photo of what *they* think is important.   Give a brief description of each photo:   * when taken * where it was taken * who took it * names of main people in the photo * what’s going on in the photo |  |